

# LOGO DESIGN

# PRICE SHEET

## Scope of Work

DDW provides three unique logo design concepts in PDF format. Each logo concept is accompanied by a brief description of how the logo was conceived and what characteristics, values and messages it imparts.

## Changes & Revisions

DDW allows for two sets of revisions after the initial logo concepts have been presented. Each set of revisions to is called a Change Request. A Change Request can include a number of things that need to be revised. Additional changes can still be made if the logo is not yet finalized after two sets of changes are complete. DDW will charge an hourly rate of \$125 for ongoing revisions.

## Price

**\$1500<sup>00</sup>\***  
+GST

\* Pricing based on scope of work.  
Out of scope changes and revisions  
will result in further fees.

## Deliverables

A logo package of the final logo will be supplied with a variety of file types and resolutions in full colour for use in different applications. Grayscale versions can be created in-house. These files types include:

1. AI
2. EPS
3. PDF
4. TIFF
5. PSD
6. JPEG (SM, MD, LG, XL)
7. GIF (SM, MD, LG, XL)

**DDW**

grow your brand. grow your business.